



(A Nevada Corporation)

**10320 Camino Santa Fe, Suite C  
San Diego, California 92121**

**760.400.0888**

.....

**Business Plan**

# Table of Contents

Orbital Enterprises Executive Summary .....	4
1.0 The Concept .....	4
2.0 Orbital Service Depot .....	4
2.1 Mission of Orbital Service Depot.....	4
2.2 Service of the Competitors .....	4
3.0 Orbital Edge.....	5
3.1 History .....	5
3.2 Current Development .....	5
4.0 Lazarus Enterprises.....	5
4.1 Mission of Lazarus Enterprises .....	5
4.2 Current Development .....	5
5.0 Executive Summary Conclusion.....	5
6.0 Management Structure .....	6
Diagram 1. Orbital Enterprises Management Structure.....	7
Directors' Résumés.....	8
ROBERT N. MEYER .....	8
ROBERT L. CASHMAN.....	8
CARLOS ARREOLA .....	9
JUAN RUIZ.....	9
DUANE DESTEFANI.....	10
ROGER S. ISORENA.....	10
7.0 Consolidated Business Plan .....	10
7.1 Orbital Structure.....	10
7.2 Orbital Enterprises (Corporate) .....	10
7.3 Quality Assurance.....	11
8.0 Orbital Service Depot .....	11
8.1 Orbital Geographic Expansion .....	11

8.2 Orbital Vertical Expansion .....	12
8.3 Orbital COD Business .....	12
8.4 Advertising .....	12
8.5 Near Term Goals (1-6 months) .....	12
8.6 Long Term Goals (7-36 months) .....	13
8.7 Competition.....	13
8.7.1 Referral Services .....	13
9.0 Orbital Edge.....	13
9.1 OrbitalTalk™ .....	13
9.1.1 OrbitalTalk™ Deployment.....	14
9.1.2 Features of Cell Service .....	14
9.2 Orbital Mobile .....	14
9.2.1 Encrypted Market.....	14
9.2.2 Competition.....	15
10.0 Lazarus Enterprises.....	15
11.0 Current Products .....	15
11.1 Orbital Mobile .....	15
11.2 Orbital Talk .....	15
11.3 Orbital Service Depot .....	16
11.3.1 Warranty repair service and type of electronics. ....	16
12.0 Future Products .....	16
12.1 Electronics .....	16
12.1.1 Orbital HD Televisions .....	16
12.1.2 Orbital HD Media Player .....	16
EXHIBIT A – ORBITALTALK PERFORMA .....	17
EXHIBIT B – FAITHPHONE PERFORMA .....	17
EXHIBIT C – ORBITAL SERVICE PHASE ONE .....	17
EXHIBIT D – ORBITAL SERVICE PHASE TWO.....	17



Balance of page left intentionally blank

## **Orbital Enterprises Executive Summary**

### **1.0 The Concept**

Orbital Enterprises (Orbital) is a publically traded company and an original equipment manufacturer (OEM) which can be found in the Pinksheets market under the stock symbol “**OBLR**”. Through the construction of an internet facility and studio in Sorrento Valley, California, Orbital designs, deploys and services electronics with content delivery being its ultimate goal.

As a company, Orbital has three main parts: First, *Orbital Service Depot*, the nationwide service company and backbone of Orbital’s business plan. Second, *Orbital Edge*, the hi-tech arm that controls programming, server hosting and now, a nationwide 3G cell phone company. Third, *Lazarus Enterprises*, the affiliated sales company representing Orbital’s products, bundled with a few services of their own.

### **2.0 Orbital Service Depot**

Orbital Service Depot is our nationwide electronic service department. Currently ranked 8<sup>th</sup> in the country, it features an aggressive expansion plan that will continue through the end of 2010. We believe that the Orbital Service Depot can be elevated into the top three (3) nationally ranked companies. For more information, please go to [www.orbitalservicedepot.com](http://www.orbitalservicedepot.com).

**2.1 Mission of Orbital Service Depot** – Orbital Service Depot will be the premier electronics service provider in the United States. The company will build on its reputation as a Premier Service Center in its industry utilizing Orbital’s slogan, “Simply Reliable.” Orbital will position itself as an indispensable partner to the electronic manufacturing industry.

**2.2 Service of the Competitors** – All service manufactures are either cutting support personnel, limiting outsourcing staff, or eliminating services altogether. Because of this, Orbital is well positioned to take on their product lines while continuing to maintain our own electronics repair and service. This allows Orbital to build our network nationwide with revenues increasing the moment we open in a new service area. Orbital Service Depot will continue to expand, both geographically and vertically, by adding more of our vendors’ products to our own list of products.

### 3.0 Orbital Edge

Orbital Edge is the programming and design branch of Orbital. Its focus on programming and network design adds increased profitability to its existing divisions. This will deliver expanded service to the public by utilizing its servers as the backbone of “new media” electronic content.

**3.1 History** – Orbital Edge was created to produce programming that was needed by Orbital to increase profits from its existing corporate and service operations. Once new service is implemented (on an intra-company basis) then the expansion of this division into a new electronic media delivery system can be completed and offered to the public.

**3.2 Current Development** – The first commercial product being readied for launch is OrbitalTalk. This nationwide 3G network will be unique in that the video content being delivered to electronic devices will be scaled down on the network side of the system (unlike AT&T’s iPhone). By compressing data through the network, speed of content delivery and outstanding video quality will be delivered to the phone. OrbitalTalk will offer unlimited flat rate service and voice to text/text to voice systems for productivity while safely driving down the road. Launch is planned for the fourth quarter of our fiscal year 2009. The new site for this project is [www.orbitaltalk.com](http://www.orbitaltalk.com).

### 4.0 Lazarus Enterprises

Lazarus Enterprises is a client of Orbital Edge, participating in programming services, as well as a sales partner, allowing Orbital to concentrate on its core objectives. Lazarus will train and manage various sales groups that will promote all of Orbital’s services as well as unique programs offered by Lazarus.

**4.1 Mission of Lazarus Enterprises** – Lazarus is concentrating on small to medium sized businesses and offers a range of professional products and services that will not only save the client time and money, but increase productivity in this troubled job market.

**4.2 Current Development** – Lazarus and Orbital are completing the first product for launch in the fourth quarter of Orbital’s fiscal 2009 year. These products will include: Edgarizing (SEC electronic filings), GPS based system for tracking of employees (great for onsite customer reporting) and other custom programmed *.xml* applications.

### 5.0 Executive Summary Conclusion

Orbital has developed a way to easily track the progress and profitability of each new product or service we launch. We are a growth oriented company and are excited about what the future has to offer even in these tough economic times.

As our financials will show over the last eighteen months, Orbital has reduced its debt load by 65 percent, while increasing its revenues by over 20 percent. This led to our first profitable quarter (3<sup>rd</sup> quarter of 2008) and our first profitable year, being 2008.

We expanded to nationwide status in the second quarter of 2009, and increased our product line to include cell phone repair in our fiscal third quarter.

Orbital Enterprises is on the move. Stay tuned for the launch of our 3G cellular network by the end of our 3<sup>rd</sup> quarter of 2009!

## 6.0 Management Structure

As a public company, Orbital Enterprises has adopted the following structure in anticipation of being elevated to a listed security in July of 2010. The company believes in total transparency of its public contracts and transactions. The following is a brief overview of our corporate structure. Note: One seat to be filled at next corporate meeting.

Directors – Seven (7) seats by company charter, Five (5) inside Directors and Two (2) outside Directors.

Roger Isorena – Director/Chairman

Robert N. Meyer – Director/CEO

Carlos Arreola – Director/Executive Vice President

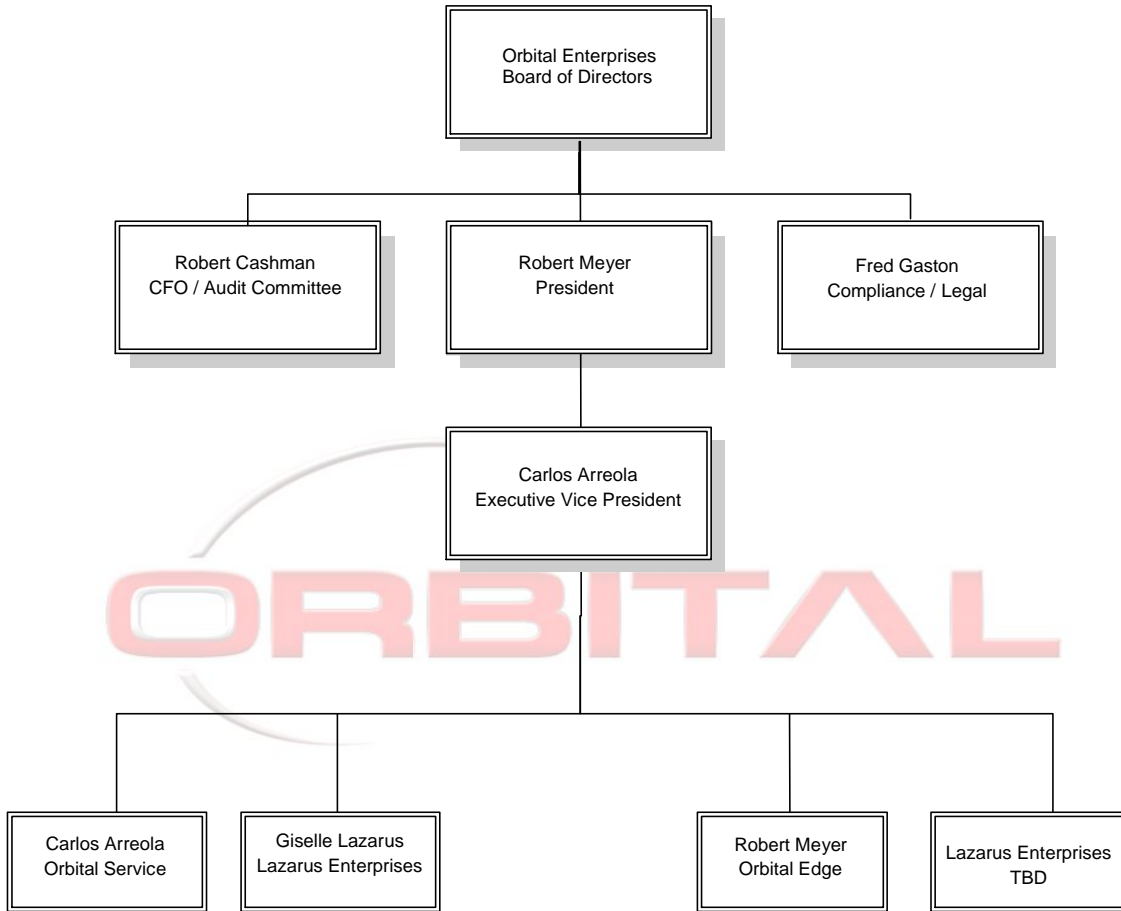
Robert Cashman – Director/CFO

Juan Ruiz – Director/Outside

Duane DeStefani – Director/Outside



The chart below is the corporate structure of our officers and divisions.



**Diagram 1. Orbital Enterprises Management Structure.**

## Directors' Résumés

These Résumés are a shortened version. Expanded versions are available by request in writing to our corporate headquarters.

### **ROBERT N. MEYER - Director, President and Chief Executive Officer**

Mr. Meyer has a broad base of experience in the high technology world of computers and communication. He has been involved with several successful companies in developing specialized programming, encryption technology, video streaming and cellular communications in both the civilian world and government agencies.

Mr. Meyer serves as Chief Executive Officer of Orbital Enterprises, Inc. Orbital Enterprises, Inc. is engaged in the development of new products and improvement of existing product lines, including wireless, cellular, and new media technologies to be rolled out over the next two (2) years. Prior to that, Mr. Meyer was Chief Technology Officer of The Berlian Group, a company that developed a new software system to streamline shareholder relations using the internet with specialized programming for security of information.

Mr. Meyer gained experience in the communications industry by serving four (4) years as Chief Technology Officer of Global Access Telephone and Technology, Inc., where he was responsible for hardware design and software development. These products primarily involved wireless communications for electronic toy design for Mattel, Inc., and other toy manufacturers.

Mr. Meyer gained extensive business experience as a senior partner of a securities broker dealer with multiple offices. In that capacity, he was hands on in running the day-by-day operation of the company. He held several security licenses issued by various regulatory authorities.

In the United States Army, Mr. Meyer served as a combat communications specialist handling top secret coded messages. Mr. Meyer was trained in encryption technologies.

### **ROBERT L. CASHMAN - Director, Secretary and Chief Financial Officer**

Mr. Cashman has a diverse background and brings a wealth of experience to the Orbital team. He has personally developed five (5) start-up companies and has been involved in the start-up of several more to date. Mr. Cashman has been involved in the growth and development of these companies and, with one exception, their ultimate successful sale. He has directed many transactions including IPO's, secondary offerings, shell reverse mergers and private placements.

Mr. Cashman has received prestigious awards from the business community, including membership in the Young Presidents Organization and the INC Magazine Hall of Fame. Mr. Cashman is a consultant in the complicated business of corporate finance and public companies.

Mr. Cashman has received numerous awards for his continued involvement in civic activities, including being a member of the Orange County Airport Commission (24 years), an operator of the John Wayne Airport, serving on the Governing Board of the local and national YMCA (12 years), and long term involvement both locally and nationally with the Boy Scouts of America.

He currently serves on the City of Anaheim's Work Force Development Board, the city agency that allocates federal funding for educational programs in the city.

Mr. Cashman served as an aviation officer (pilot) in the Korean War, owns and flies his own airplane, and serves on the boards of several aviation organizations. He is a graduate of the University of California, Los Angeles (UCLA).

### **CARLOS ARREOLA - Director and Vice President**

Mr. Arreola serves as Vice President and General Manager of the Lareneg, Inc. dba General Electronics Division of Orbital Enterprises, Inc. Mr. Arreola started General Electronics in 1993 and successfully operated it for fourteen (14) years prior to selling to Orbital Enterprises, Inc. Previously, Mr. Arreola had been a maintenance and repair manager for General Electric small appliance division for seven (7) years. Before that, he was a repair technician for RCA. Mr. Arreola brings a wealth of in depth experience in the repair and maintenance of televisions and similar appliances. Mr. Arreola directs a crew of technicians repairing televisions and similar small appliances from his facility in San Diego, California.

Mr. Arreola has received extensive training in the repair and maintenance of electronic devices. He has received a degree from the Electronic Technical Institution and has specialized training in digital micro processing from the General Electric Institute and Coleman College.

### **JUAN RUIZ - Director**

As an outside director, Mr. Ruiz brings an objective view to the operation and planning of Orbital Enterprises, Inc. His experience in developing electronic communications devices uniquely qualifies him to give a critical appraisal of the company's plans. Mr. Ruiz has been a senior engineering manager for the Boeing Company for the last 12 years. He is involved in the development, management and technical oversight in the development and integration of hardware and software components for satellite and terrestrial communications as well as situational awareness systems for military and commercial applications.

Mr. Ruiz manages internal research and development projects with a budget of over twelve million dollars (\$12,000,000) and sixty eight (68) engineers in two different business areas.

Mr. Ruiz received a Bachelor of Science (B.S.E.E.) from Tulane University, a Master of Science (M.S.E.E.) from Georgia Institute of Technology, and a master's degree in strategic studies from the U.S. Army War College. Mr. Ruiz holds the rank of Brigadier General in the United States Air Force Reserve.

#### **DUANE DESTEFANI - Director**

President, DKD Distribution, Inc. – Distributors of Dopamine Mr. DeStefani is an investor in businesses and real estate. He has significant experience in investing and directing the management in a number of start-up as well as operating companies. Mr. DeStefani brings this significant experience to the management of ORBITAL ENTERPRISES, INC. He is currently president of DKD Distributing, Inc., manufacturers and distributors of the Dopamine Energy Drink, a subsidiary of Hallmark Venture Group, Inc.

He holds an Associate Degree in Fire Science from Chaffey College, a Bachelor of Science Degree in Psychology and Physical Education from the University of LaVerne, and a Master of Science Degree in Counseling from California State University, Fullerton. Mr. DeStefani is licensed by the California Teachers Commission holding credentials in Psychology, Physical Education and Pupil Personnel Services.

#### **ROGER S. ISORENA - Director**

Mr. Isorena has been instrumental from the inception of the Orbital concept, providing both technical and financial support to the infrastructure of the company. He originated from The Berlian Group, Inc., a high-tech engineering and software “think tank” that owned various entities that are now part of the power behind Orbital Enterprises.

Mr. Isorena received his Bachelor's Degree in Electrical/Electronics Engineering in 1990 from San Diego State University. Shortly after graduating in that same year, he served in Desert Shield/Desert Storm as an Active Duty Medical Corpsman working at the Med Repair Department at the Naval Hospital in Balboa, San Diego CA.

Mr. Isorena is presently employed at Fleet Readiness Center South West, NAVAIR North Island, California as a GS-0855-12 Systems Administrator for the F/A-18 Test Programs In-Service Engineering Department.

## **7.0 Consolidated Business Plan**

**7.1 Orbital Structure** – Orbital Enterprises has its support division, high-tech division, and its sales organization as separate entities to allow independent tracking of performance. Orbital maintains a separate head for each organization, responsible to the Board of Directors for performance.

**7.2 Orbital Enterprises (Corporate)** maintains control of all invoicing and tracking of sales. This way, as we continue to expand, Orbital can evaluate and track other opportunities that will arise in the future. An example of this is the plan for Orbital Service Depot to extend its brand to licensing of existing repair facilities that will fit into its business expansion model.

**7.3 Quality Assurance** – In all aspects of reaching the client Orbital’s slogan of “Simply Reliable” is paramount to the success of the company. Corporate continually checks the speed of delivery and quality of our service.



**8.0 Orbital Service Depot** - the warranty and customer service center for all Orbital electronic products, as well as the main repair center for our competitors in San Diego County for television repair and warranty service.

Orbital Service Depot has been in business for 15 years and has a reputation for quality and customer care, selected for inclusion due to its excellent track record of television repairs at the component level, as well as a quick turn-around time to its customers.

With Orbital’s entry into the LCD Television marketplace it became clear that by learning from mistakes made by the leaders in the LCD Flat Panel market, Orbital, along with General, has the ability to watch for technical innovations that are beneficial to the consumer industry without the danger of increasing repairs by failing components added in our competitors models. Once a new technology is fully tested, it will be included into Orbital’s product line. Although Orbital may not be the first to market new technology, customers can count on the reliability of Orbital LCD TV’s trouble free operations.

For the commercial market, Orbital Service Depot has developed an industry leading three-year replacement program for Orbital’s new LCD flat panel televisions. When an Orbital LCD flat panel breaks within three years from the time of purchase, Orbital will replace the television with a similar model within 72 hours, resulting in a limited down time compared to that of the competitors’ warranties. This is because Orbital’s competitors do not own or operate their own service companies, thus giving Orbital the edge on repairs. More importantly, all repairs are made in the United States and with the expansion of Orbital’s market, this will mean more jobs for Americans will become available.

**8.1 Orbital Geographic Expansion** - Orbital Service is in the process of entering into license agreements with other service companies, the idea is simple in concept. Orbital will create a network of servicers throughout the United States by offering technology and additional income through our nationwide contracts, to our licensed servicers. For a license fee of \$10,000.00 dollars (payable in four quarterly installments) we will add the area to our “Preferred Provider Status Network”, immediately granting to the licensee, income that they did not qualify for previously. This occurs with our “Preferred Provider Status”, which simply put, is the first right of refusal for all warranty business in that area. This does not affect the licensee because the servicer was never allocated this business in the first place, so it is found income by the servicer. In addition to the funds paid via contract, Orbital which collects the income from the warranty provider will deduct 15 percent from the new area for the life of the contract.

This creates revenues for logistics and billing under the Orbital moniker and will allow Orbital to buy additional companies (Hubs) in areas to help support the licensees.

**8.2 Orbital Vertical Expansion** - Orbital Service is adding additional products to the mix for the servicers to “repair. In reality, the servicer becomes a collections and logistics point for the expanded product line. Case in point, a servicer can advertise the ability for digital camera repair, but once the camera is received, the product may be shipped to a licensee in the network who repairs that make and model, returning the repaired device to the servicer to deliver to the customer. For that, the originating servicer receives a handling fee. Orbital is currently utilizing this model for its launch into the Cell Phone repair market in March of 2010 and Blue Ray and DVD repair in April of 2010. Orbital currently has first right of refusal on all home electronics and appliances from one of our warranty provider clients.

In conclusion, the licensee receives additional income, and by falling under our Preferred Provider Status, will receive savings on the cost of parts that they currently must pay for. These benefits, based on a servicer with an annual income of \$400,000.00, can see savings on parts of up to \$25,000 per year. Increased revenues from Orbital of approximately 25 percent and streamlined management, customer service and logistics tracking, are a win for Orbital and a win for the new licensee.

**8.3 Orbital COD Business** – COD (collect on delivery) is a major business that is not currently being offered outside the San Diego County Area. This business is repairing LCD Televisions that are not covered under warranty, thus a higher rate can be charged for the diagnosis and repair of these televisions. In order to enter this market place we must charge a lower cost of repair, and put emphasis on the virtual service concept to the prospective client. We will advertise a repair rate of \$399.00 with a \$199.00 initial charge to the client for diagnosis and the final rate charged (pre-authorized) on completion of the repair with return of the television to the client via Fed-Ex. This is a point of opportunity to add Orbital Television sales. If the unit cannot be repaired then the \$199.00 fee charged can be credited to the purchase of a new Orbital LCD Television.

**8.4 Advertising** – In order for the COD business to be successful, we will optimize the Orbitalservicedepot.com website to add video (to explain the service) with emphasis on ease of use. In most cases the client will not have a vehicle large enough for safe TV transport. We will utilize internet based advertisers for the COD market with companies such as tvrepairman.com and other portals of this type. They will charge approximately \$25.00 per pickup for the referral as well as optimize our website to make sure we get the most free calls possible. We will also post our videos on youtube.com, as this will greatly effect the rankings we will receive from Google. We will also sign up with Microsoft’s Bing network and offer a percentage of cash back on both repair and television sales (when available).

**8.5 Near Term Goals (1-6 months)** – Orbital will open a location in Dallas Texas. Orbital is currently in negotiations with a party in Texas to open a Dallas repair center, which will increase profitability of our existing virtual service on products being shipped from the east coast to our San Diego locations for repair. This new entity will be called Orbital Central and will be incorporated in Texas. In addition to Television repairs, this new company will be certified in repair of Blue Ray and standard DVD players to

1. Increase our product line and 2. Increase overall penetration of Orbital Services nationwide. In addition, this new group will purchase three containers of Orbital LCD LED televisions to help revive this product line and increase revenues that are currently being bypassed on the overall sales ability of Orbital. Our largest client, Warrantech, sold three hundred (replacement televisions) in the month of January, 2010 alone. The Orbital Central group will get 100% of net sales profits until such time as the initial television purchase investment is returned. It will then turn into a 50/50 split on the net profit of those televisions purchased by Orbital Central, and sold by corporate.

**8.6 Long Term Goals (7-36 months)** – Orbital will need to continue to expand, starting with a facility on the East Coast, but ultimately having a total of 6 repair facilities in the following regions: South West (San Diego), North West (Seattle area), Mid West (Dallas) and (Chicago), East coast (Atlanta) and a North East location. By opening these centers we can maximize our profits by lowering our shipping costs & diversifying our portfolio of serviced products.

**8.7 Competition** – The only current competition for service “nationwide” is Geek Squad. This company primarily operates an in-home service tied to the brick and mortar of Best Buy. They lack the ability to pick up or deliver televisions with their fleet of Volkswagen Bugs and as a premium service, do not cover most zip codes. If a television cannot be repaired in-home, the client has to deliver it to one of the Best Buy stores. Orbital currently services 5 Best Buy stores in San Diego exclusively for repairs delivered to these stores. In addition, Orbital Service Depot currently provides service in all zip codes in the 48 contiguous states. Other servicers operate in county areas, but are locked into these areas by virtue of the cost of operating vans for pick up and delivery of televisions. Orbital is currently the only service company that has a nationwide warranty provider under contract for the aforementioned 48 states in its portfolio.

**8.7.1 Referral Services** - There are three major referral services for television repair; tvrepairman.com, TVRepairCompany and InYourArea.net. Orbital is currently contracted for service with tvrepairman.com for a cost of 25 dollars per client referred.



**9.0 Orbital Edge** – As stated in the executive summary, Orbital Edge is the high-tech and communications side of Orbital Enterprises. Orbital Edge designs and develops all of the Orbital electronic products and services for the company. This started with the Orbital Television line, our Orbital Cell Phone & service plan, and by summer of 2010, our Orbital media player for the home market. Orbital Edge is currently set to launch its OrbitalTalk™ nationwide 3.5G cellular service.

**9.1 OrbitalTalk™** - With the development of our electronics, it is the mission of Orbital Edge to provide a unified platform for media delivery, including the ability to use video calling to reach your home via

the Orbital media player or placing a video call to another OrbitalTalk customer, but the platform doesn't stop there. We also give the end user the ability to view video that is streamlined to fit the phone so our backbone carrier does not suffer under data congestion in their network (this is a major short fall of the I-phone and the industry now refers to this as "I-phone congestion"). Orbital Edge will continue to develop applications to be sold on a bundled basis for small to medium sized businesses, to increase productivity and reduce overall costs. As the newest cellular company, we utilize the latest technology for our new ground up network.

**9.1.1 OrbitalTalk™ Deployment** – One of the keys to success of our new Cellular network is how, as a small company we built our infrastructure to handle the high cost of advertising and order taking. OrbitalTalk's launch date is March of 2010. Our Advertising partner is the Vitality Group, a nationwide television media purchasing group that has contracted to provide nationwide television advertising for OrbitalTalk. The Vitality Group covers the cost of advertising with participation on the backend sales side, thus reducing Orbital's risk to market entry. This advertising partner has projected sales of 6 million units over the next 3 years.

Our call center is being provided by one of our long time clients, Warrantech, Inc. Warrantech's call center answers the inbound call as OrbitalTalk and can up-sell the prospective customer with OrbitalTalk's extended service, or loss of unit warranty. Our fulfillment contract company then receives the order, processes the new cell phone in a custom package and ships the product to the customer. This leaves Orbital handling only the level one customer service inquiries.

**9.1.2 Features of Cell Service** – For the initial rollout, OrbitalTalk will offer Voice to Text and Text to Voice, included in all OrbitalTalk call plans. This feature separates us from our competition and allows users to send and receive emails and text messages hands free. Yes, with our service, you can drive your car, be productive, and still comply with anti-texting or calling laws in your state. We will be offering free landline service as well with the first service going to existing Cellular customers first when this product becomes available by summer of 2010. And of course as stated in our youtube.com commercial, no credit checks, no contracts, and no roaming charges. For further information please visit [orbitaltalk.com](http://orbitaltalk.com)

**9.2 Orbital Mobile** – This is the High Security Encrypted service featuring the first of its kind protection against wire taps and middleman intercept of cellular communications. This is our base service from OrbitalTalk with encrypted service for voice, video and data transmissions. Each applicant has to pass an extensive background check before acceptance by Orbital. For further information please visit [orbitalmobile.com](http://orbitalmobile.com)

**9.2.1 Encrypted Market** – We are focusing on the Republican Party for this election cycle, as well as attorneys, bankers and stockbrokers to name a few of the industries that can benefit from this service. Industrial espionage and threats from governments that want to track and record conversations is the greatest threat to our freedoms. As high tech services continue to emerge, Orbital will continue to add encrypted products to service our customers.

**9.2.2 Competition** – Orbital Mobile is the first company to offer high level encryption. Although there is no law against other major service providers offering this type of service, the major service providers will not. AT&T, Sprint, T-Mobile and Verizon all service Government accounts, and thus, will not risk losing these major accounts to offer this service. Orbital has no such contracts and withdrew its application to the GSA (General Services Administration) in late 2009.

**10.0 Lazarus Enterprises** – This is the direct sales company that will bundle our services for sales to corporate America. As a product is completed and makes its way out of our marketing department, Lazarus evaluates the best way to move the product into the market. If it is a personal electronics product, our direct sales department will work with existing vendors, and brick and mortar stores, to retail its products. Lazarus will also sell to corporate America, other services and products, bundled for ease of sale and create an opening for a client to sell these products and services directly.

**11.0 Current Products** – Orbital is completing, or has completed the following products for sale:

**11.1 Orbital Mobile** – This encrypted communications platform is optimal for corporate executives to connect to their CEO. Utilizing this latest encryption technology, companies concerned about corporate espionage can have assurances that their Talk, Text and Data are delivered securely to employees. Orbital's main initial client is the Republican Party. This technology will avoid the wiretap issues that dogged Newt Gingrich during his term as the Speaker of the House and will allow the broadcast of live video, as well as streamed stored content to a politician's members and supporters, using the OrbitalTalk technology.

**Service breakdown:** OrbitalTalk Cellular service: \$69.95 (includes Unlimited Talk, Text and web)  
Orbital Encrypted Service: \$50.00 (includes encryption of Talk and Text)  
Total Retail Price: \$119.95

**11.2 Orbital Talk** - - Orbital Talk currently has two call plans, unlimited flat rate service, and a lower rate family plan with limited minutes and text, but unlimited web access.

**Service Breakdown: Plan 1 unlimited total cost of service: \$69.95**

Voice command text to voice and voice to text: \$10.00 (4 hours per month)

**Service Breakdown: Plan 2 family Plan: \$49.95**

Voice command text to voice and voice to text: \$10.00 (4 hours per month)

Each additional family member (up to 4 & 250 minutes added per member): \$12.00

All plans include free weekend calling and weekday calling from 7:00PM to 7:00AM.

Voice command is an additional \$10.00 per month, per line activated with the service.

All service plans purchased include nationwide service, no roaming fees, and are on month to month billing with no annual contracts (except encrypted service). In the event a client receives a discounted phone, that purchase will be based on one year of service and a charge back may be applicable if service is terminated before the phone discount is fully amortized.

**11.3 Orbital Service Depot** – There are two types of service available from Orbital Service. The first is pre-contracted extended service warranty and OEM warranty repair services, the second is cash on delivery (COD) non-warranty service. We are listing our standard rates for both services, although contract rates can be lower based on contracted volume. All electronics handled by Orbital will fall into one of these categories.

**11.3.1 Warranty repair service and type of electronics.**

Warranty Television repair: HD LCD Television	\$199.99
Non-Warranty Television repair: HD LCD Television	\$399.99
Warranty NON-LCD HD Television San Diego county	\$199.99
Non-Warranty Television repair San Diego county	\$299.99
Warranty Cellular phone repair	\$90.00
Non-Warranty Cellular phone repair	\$110.00

Warranty repair price includes shipping or in home service (San Diego county only) and parts are provided by the warranty provider. For COD customers, parts are included up to \$49.95. Any excess is paid on pick-up, or prior to delivery back to the customer.

**12.0 Future Products** - Fourth quarter of the 2009 fiscal year (April 1<sup>st</sup> through June 30<sup>th</sup> 2010)

**12.1 Electronics** – Orbital is again producing LCD HD Televisions and is in the finishing process of completing its Orbital media player. Both of these products will be available during the aforementioned time period. The new Orbital Nomad cell phone is not scheduled yet for rollout but the design and development will continue.

**12.1.1 Orbital HD Televisions** – Orbital has currently designed an Orbital 1080p full HD television and is in the final process of design and manufacturing of a new Orbital LED back lit television. The new television is 1.5 inches in thickness and 97 watts of power (over 50 percent less power than our current models).

Orbital HD Televisions:

Orbital 32” 1080p television:	\$499.00
Orbital 42” 1080p television:	\$799.00
Orbital 47” 1080p television:	\$999.00

These televisions are commercial grade, which means they are meant to be on 24 hours a day, as compared to retail grade with an estimated usage of 8 hours per day. Due to the commercial grade of Orbital Televisions, we give a standard warranty of 2 years parts and labor.

**12.1.2 Orbital HD Media Player** – Orbital’s media player is a Wi-Fi enabled device allowing the customer to connect to the Internet to play content (music videos, movies, pictures) directly to the HD Television. The feature that is unique to Orbital will be the ability to place cell phone calls to the device for

video conferencing. This product is expect to be deployed by June 1<sup>st</sup> of 2010. The retail price of this unit is expected to enter the market at \$149.99.

**EXHIBIT A – ORBITALTALK PERFORMA**

**EXHIBIT B – FAITHPHONE PERFORMA**

**EXHIBIT C – ORBITAL SERVICE PHASE ONE**

**EXHIBIT D – ORBITAL SERVICE PHASE TWO**

